

Store	Store Name	Date	A1	A2	Margin	IPS	Items_Sold	Avg_Net_Sale	Transactions	Traffic_Count	Conversion	SOH
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AUT02	Broadmeadows OCS	8/5/14	1376.35	917.60	33.33	1.15	15	105.87	13	291	4.47	0
AUT02	Broadmeadows OCS	09/05/2014	4682.27	3116.65	33.44	1.42	51	130.06	36	528	6.82	0
AUT02	Broadmeadows OCS	10/05/2014	4049.69	2774.10	31.50	1.30	39	134.99	30	441	6.80	0
AUT02	Broadmeadows OCS	11/05/2014	9349.54	5764.95	38.34	1.30	90	135.50	69	1073	6.43	0
AUT02	Broadmeadows OCS	12/05/2014	4974.18	3210.15	35.46	1.05	41	127.54	39	850	4.59	0
AUT02	Broadmeadows OCS	13/05/2014	2382.72	1530.20	35.78	1.33	28	113.46	21	335	6.27	0
AUT02	Broadmeadows OCS	14/05/2014	2978.62	1861.95	37.49	1.00	28	106.38	28	304	9.21	0
AUT02	Broadmeadows OCS	15/05/2014	3042.74	2003.70	34.15	1.23	27	138.31	22	283	7.77	0
AUT02	Broadmeadows OCS	16/05/2014	3802.27	2458.60	35.34	1.05	40	100.06	38	514	7.39	0
AUT02	Broadmeadows OCS	17/05/2014	2918.19	1797.65	38.40	1.08	27	116.73	25	354	7.06	0
AUT02	Broadmeadows OCS	18/05/2014	4141.36	2560.30	38.18	1.14	42	111.93	37			0
AUT02	Broadmeadows OCS	19/05/2014	4540.42	3073.80	32.30	1.20	49	110.74	41			317208

AUT05	DeerP ark BCS	08/05 /2014	3197. 71	2057. 10	35.67	1.39	32	139.0 3	23	225	10.22	0
AUT05	DeerP ark BCS	09/05 /2014	3781. 77	2439. 70	35.49	1.03	38	102.2 1	37	234	15.81	0
AUT05	DeerP ark BCS	10/05 /2014	10464 .50	6548. 75	37.42	1.31	106	129.1 9	81	609	13.30	0
AUT05	DeerP ark BCS	11/05 /2014	11002 .84	6778. 75	38.39	1.11	97	126.4 7	87	824	10.56	0
AUT05	DeerP ark BCS	12/05 /2014	9142. 70	5732. 80	37.30	1.28	88	132.5 0	69	636	10.85	0
AUT05	DeerP ark BCS	13/05 /2014	4046. 34	2610. 90	35.48	1.20	36	134.8 8	30	206	14.56	0
AUT05	DeerP ark BCS	14/05 /2014	3187. 70	2022. 40	36.56	1.06	33	102.8 3	31	207	14.98	0
AUT05	DeerP ark BCS	15/05 /2014	3212. 23	2062. 70	35.79	1.48	40	118.9 7	27	231	11.69	0
AUT05	DeerP ark BCS	16/05 /2014	2801. 38	1800. 45	35.73	1.32	33	112.0 6	25	187	13.37	0
AUT05	DeerP ark BCS	17/05 /2014	4135. 00	2603. 00	37.05	1.02	43	98.45	42	498	8.43	0
AUT05	DeerP ark BCS	18/05 /2014	8630. 38	5315. 40	38.41	1.29	81	136.9 9	63			0
AUT05	DeerP ark BCS	19/05 /2014	7332. 26	4684. 30	36.11	1.41	76	135.7 8	54			41599 9
AUT06	Carol ine Sprin gs BCS	08/05 /2014	3902. 70	2586. 85	33.72	1.31	46	111.5 1	35	262	13.36	0
AUT06	Carol ine Sprin gs BCS	09/05 /2014	9294. 74	5759. 75	38.03	1.32	96	127.3 3	73	579	12.61	0
AUT06	Carol ine Sprin gs BCS	10/05 /2014	3129. 05	2027. 80	35.19	1.19	37	100.9 4	31	271	11.44	0

AUT06	Caroline Springs BCS	11/05/2014	7246.80	4526.35	37.54	1.19	69	124.94	58	588	9.86	0
AUT06	Caroline Springs BCS	12/05/2014	5150.00	3306.40	35.80	1.18	45	135.53	38	541	7.02	0
AUT06	Caroline Springs BCS	13/05/2014	3732.70	2287.25	38.72	1.11	39	106.65	35	258	13.57	0
AUT06	Caroline Springs BCS	14/05/2014	3326.77	2126.75	36.07	1.05	39	89.91	37	209	17.70	0
AUT06	Caroline Springs BCS	15/05/2014	2276.33	1439.25	36.77	1.18	26	103.47	22	247	8.91	0
AUT06	Caroline Springs BCS	16/05/2014	4375.39	2782.30	36.41	1.23	48	112.19	39	499	7.82	0
AUT06	Caroline Springs BCS	17/05/2014	3455.00	2295.30	33.57	1.30	39	115.17	30	253	11.86	0
AUT06	Caroline Springs BCS	18/05/2014	7213.09	4692.25	34.95	1.24	77	116.34	62			0
AUT06	Caroline Springs BCS	19/05/2014	5299.71	3386.70	36.10	1.36	61	117.77	45			390879
AUT07	Epping BCS	08/05/2014	4846.58	3188.90	34.20	1.39	53	127.54	38	722	5.26	0
AUT07	Epping BCS	09/05/2014	7177.68	4710.95	34.37	1.38	77	128.17	56	962	5.82	0
AUT07	Epping BCS	10/05/2014	9710.40	6094.00	37.24	1.27	90	136.77	71	993	7.15	0
AUT07	Epping BCS	11/05/2014	13773.16	8485.80	38.39	1.32	128	141.99	97	1608	6.03	0
AUT07	Epping BCS	12/05/2014	13236.73	8450.85	36.16	1.48	130	150.42	88	1309	6.72	0

AUT07	Eppin g BCS	13/05 /2014	2862. 72	1760. 40	38.51	1.19	32	106.0 3	27	602	4.49	0
AUT07	Eppin g BCS	14/05 /2014	3707. 69	2522. 70	31.96	1.35	42	119.6 0	31	612	5.07	0
AUT07	Eppin g BCS	15/05 /2014	4443. 58	2926. 80	34.13	1.31	47	123.4 3	36	728	4.95	0
AUT07	Eppin g BCS	16/05 /2014	5389. 52	3654. 55	32.19	1.30	65	107.7 9	50	776	6.44	0
AUT07	Eppin g BCS	17/05 /2014	9759. 61	6289. 40	35.56	1.29	97	130.1 3	75	1066	7.04	0
AUT07	Eppin g BCS	18/05 /2014	11475 .88	7428. 80	35.27	1.25	109	131.9 1	87			0
AUT07	Eppin g BCS	19/05 /2014	12274 .47	7865. 20	35.92	1.38	128	131.9 8	93			48060 0
AUT08	Londo n BCS	08/05 /2014	2059. 29	1316. 15	36.09	0.92	24	79.20	26	256	10.16	0
AUT08	Londo n BCS	09/05 /2014	3209. 97	2059. 75	35.83	1.06	37	91.71	35	503	6.96	0
AUT08	Londo n BCS	10/05 /2014	2184. 53	1324. 20	39.38	1.44	26	121.3 6	18	240	7.50	0
AUT08	Londo n BCS	11/05 /2014	7567. 09	5007. 90	33.82	1.63	88	140.1 3	54	763	7.08	0
AUT08	Londo n BCS	12/05 /2014	7631. 09	4780. 55	37.35	1.73	83	158.9 8	48	567	8.47	0
AUT08	Londo n BCS	13/05 /2014	1020. 92	620.7 0	39.20	1.09	12	92.81	11	189	5.82	0
AUT08	Londo n BCS	14/05 /2014	1712. 70	1219. 90	28.77	1.18	20	100.7 5	17	203	8.37	0
AUT08	Londo n BCS	15/05 /2014	1760. 01	1083. 60	38.43	1.67	25	117.3 3	15	186	8.06	0
AUT08	Londo n BCS	16/05 /2014	2480. 42	1621. 20	34.64	1.04	29	88.59	28	379	7.39	0
AUT08	Londo n BCS	17/05 /2014	2419. 99	1506. 15	37.76	1.37	26	127.3 7	19	270	7.04	0
AUT08	Londo n BCS	18/05 /2014	2630. 01	1671. 90	36.43	1.14	33	90.69	29			0
AUT08	Londo n BCS	19/05 /2014	3296. 35	2057. 30	37.59	1.58	38	137.3 5	24			42780 7
AUT11	Koory ang BCS	08/05 /2014	4359. 96	2873. 05	34.10	1.44	46	136.2 5	32	431	7.42	0
AUT11	Koory ang BCS	09/05 /2014	5895. 45	3820. 15	35.20	1.16	59	115.6 0	51	840	6.07	0
AUT11	Koory ang BCS	10/05 /2014	6493. 62	3937. 80	39.36	1.38	65	138.1 6	47	580	8.10	0
AUT11	Koory ang BCS	11/05 /2014	12556 .53	8054. 75	35.85	1.13	112	126.8 3	99	1371	7.22	0

AUT11	Kooryang BCS	12/05/2014	9642.21	6241.05	35.27	1.26	88	137.75	70	761	9.20	0
AUT11	Kooryang BCS	13/05/2014	1155.88	751.75	34.96	0.58	14	48.16	24	314	7.64	0
AUT11	Kooryang BCS	14/05/2014	2299.09	1522.10	33.80	1.00	21	109.48	21	327	6.42	0
AUT11	Kooryang BCS	15/05/2014	2769.08	1741.55	37.11	1.00	28	98.90	28	302	9.27	0
AUT11	Kooryang BCS	16/05/2014	8555.15	5494.85	35.77	1.18	86	117.19	73	795	9.18	0
AUT11	Kooryang BCS	17/05/2014	4526.75	2726.05	39.78	1.29	53	110.41	41			0
AUT11	Kooryang BCS	18/05/2014	11929.68	7394.35	38.02	1.33	125	126.91	94			0
AUT11	Kooryang BCS	19/05/2014	5785.41	3763.85	34.94	1.14	50	131.49	44			405541
AUT12	Blabl atown BCS	08/05/2014	1563.18	1112.85	28.81	1.43	20	111.66	14	238	5.88	0
AUT12	Blabl atown BCS	09/05/2014	2325.45	1754.90	24.54	1.74	33	122.39	19	429	4.43	0
AUT12	Blabl atown BCS	10/05/2014	1642.73	1072.85	34.69	1.33	24	91.26	18	199	9.05	0
AUT12	Blabl atown BCS	11/05/2014	3774.99	2579.00	31.68	1.35	42	121.77	31	575	5.39	0
AUT12	Blabl atown BCS	12/05/2014	2965.67	2046.50	30.99	1.35	35	114.06	26	424	6.13	0
AUT12	Blabl atown BCS	13/05/2014	279.99	267.50	4.46	1.67	5	93.33	3	145	2.07	0
AUT12	Blabl atown BCS	14/05/2014	1931.81	1348.30	30.21	1.47	25	113.64	17	183	9.29	0
AUT12	Blabl atown BCS	15/05/2014	845.91	527.05	37.69	1.18	13	76.90	11	153	7.19	0
AUT12	Blabl atown BCS	16/05/2014	1372.72	933.70	31.98	1.20	24	68.64	20	329	6.08	0
AUT12	Blabl atown BCS	17/05/2014	1440.89	1021.85	29.08	1.78	16	160.10	9			0

AUT12	Blabl atown BCS	18/05 /2014	3048. 16	2060. 05	32.42	1.37	41	101.6 1	30			0
AUT12	Blabl atown BCS	19/05 /2014	1707. 27	1195. 80	29.96	1.42	17	142.2 7	12			38598 9